



GRAPHIC, WEB, PRINT, VIDEO, AUDIO.
IN SHORT, MULTIMEDIA DESIGNER

JORDAN ASCHWEGE

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EDUCATION

BRADLEY UNIVERSITY, PEORIA, IL
Bachelor of Arts - College of Fine Arts,
Multimedia/Graphic Design, Dec. 2009
GPA 3.25/4.0

AREAS OF EXPERTISE

Print design, Logo design/branding, publication layout,
web design and development, photo editing and
retouching, illustration, 2D motion graphics, sound
design, light proofreading and copy editing

PROGRAMS AND PLATFORMS

BEST	BETTER	GOOD
Photoshop	Pro Tools/Audition	Joomla
Illustrator	Kentico	Blender
InDesign	Ektron	Cinema4D
After Effects	Javascript/jQuery	
HTML/CSS	Drupal	
Premiere	Wordpress	

SOCIAL MEDIA EXPERIENCE

Twitter | Facebook | Instagram | Youtube | Vimeo |
Behance | Dribbble | LinkedIn

OUTSIDE OF WORK

Enjoys movies, music, and games
Cooking
Avid sports fan/recreational athlete
Strangely good at winning radio contests
Raising a daughter with my wife
Relaxing with my dogs
Absolute ringer for Trivia nights

RELATED EXPERIENCE

MULTIMEDIA DESIGNER
PI BETA PHI HEADQUARTERS, ST. LOUIS MO
JUNE 2013 - PRESENT

- Lead designer for international Greek Women’s organization devoted to cultivating women leaders and combatting children’s illiteracy
- Designed several award-winning article layouts for quarterly magazine, *The Arrow*
- Designer and developer of PiBetaPhi.org, History.PiBetaPhi.org, and over 125 chapter and alumnae club websites.
- Storyboarded and animated episodic video series, “Critical Conversations”
- Lead designer of large event logos, including bi-annual conventions and other annual programming events such as Leadership Institute, as well as rebranding the organization as a whole.

PRINT AND WEB DESIGNER
ILLINOIS MUTUAL INSURANCE, PEORIA, IL
NOVEMBER 2011 - MAY 2013

- Designed advertising media for mass production and distribution.
- Lead designer on redesign of entire corporate website, www.illinoismutual.com

MULTIMEDIA DESIGNER
MCDANIELS MARKETING, PEKIN, IL
JANUARY 2011 - NOVEMBER 2011

- Designed print, web and video materials for a wide variety of clients ranging from financial institutions to agribusiness companies to local healthcare facilities.

CONTRACT/FREELANCE DESIGNER
PEORIA, IL
DECEMBER 2010 - PRESENT

- Designed for the IONA Group in Morton, Illinois for exhibition at National Future Farmers of America Convention.
- Designed for the UFL - United Football League. Promotional Graphics were designed for web and print. Consulted numerous times for advice on web design and usability at ufl-football.com.
- Designed number of logos for use in EA Sports Madden NFL Video Game